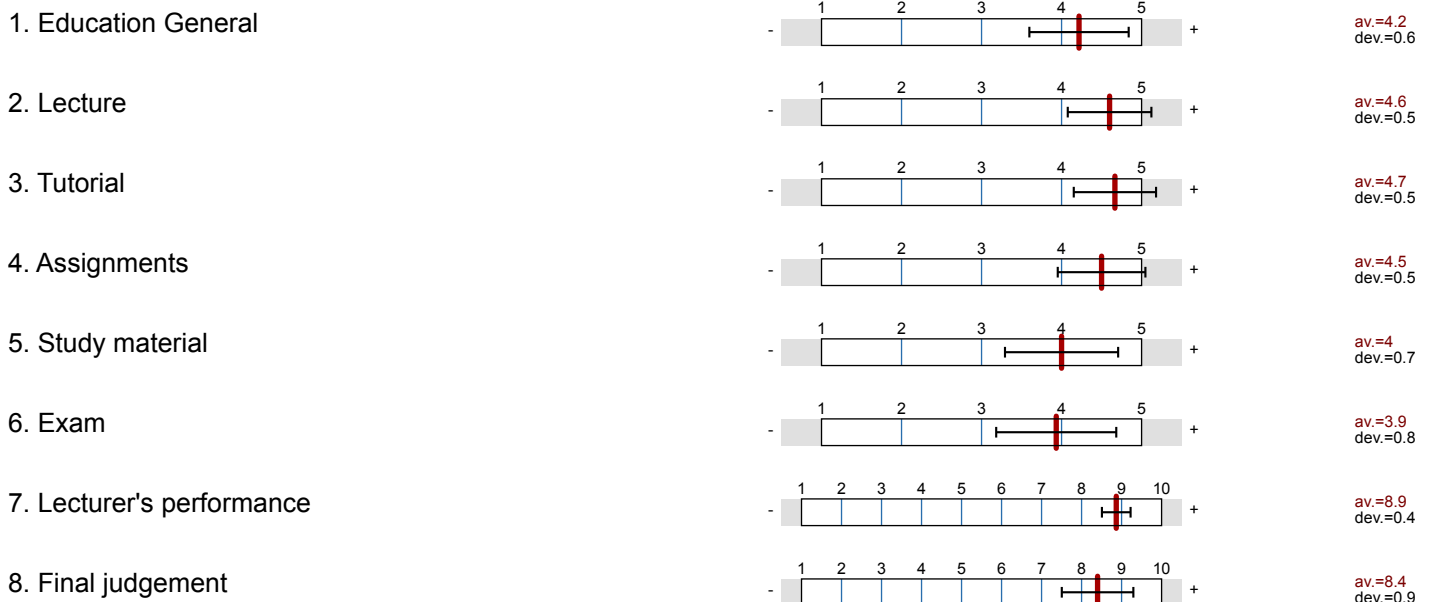


M-CEM/CME, Modelling Consumer Behaviour
 1A 18/19
 No. of responses = 5; Response rate = 83.3%

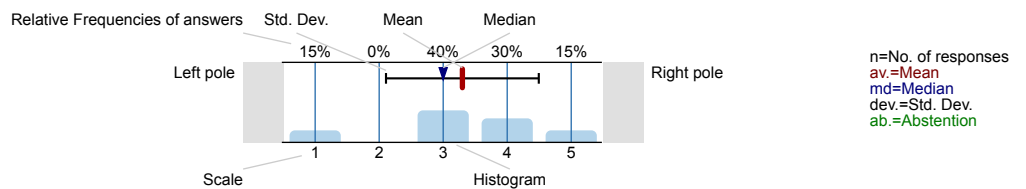
Overall indicators



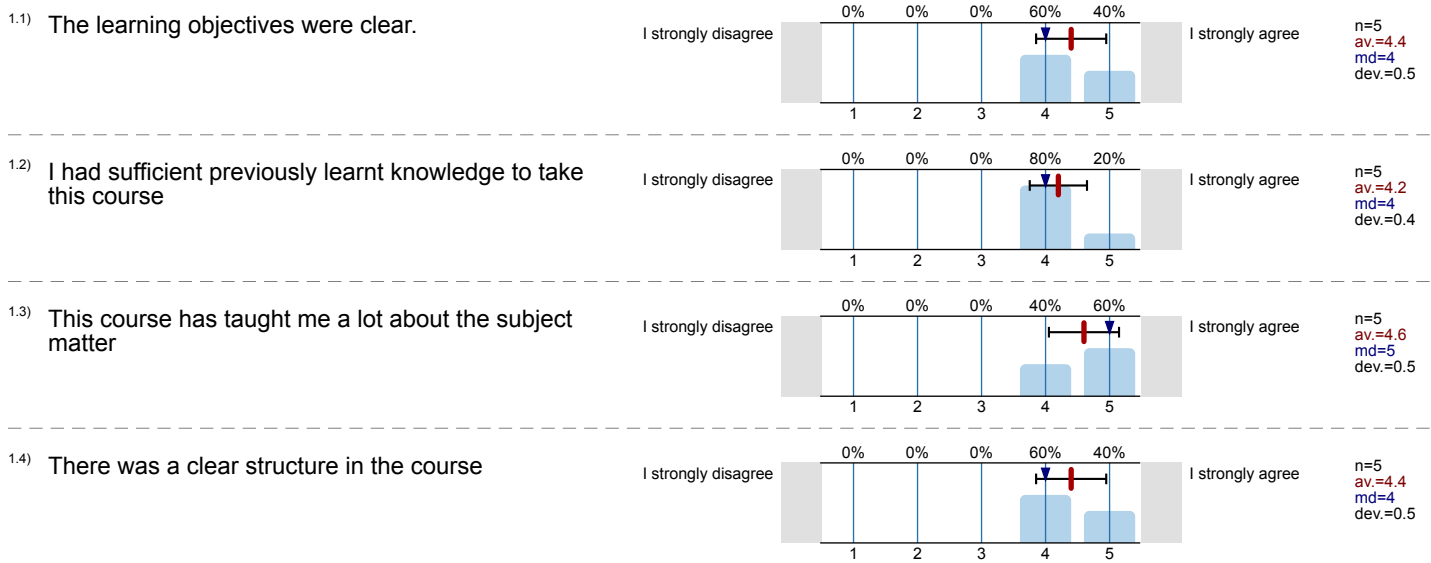
Survey Results

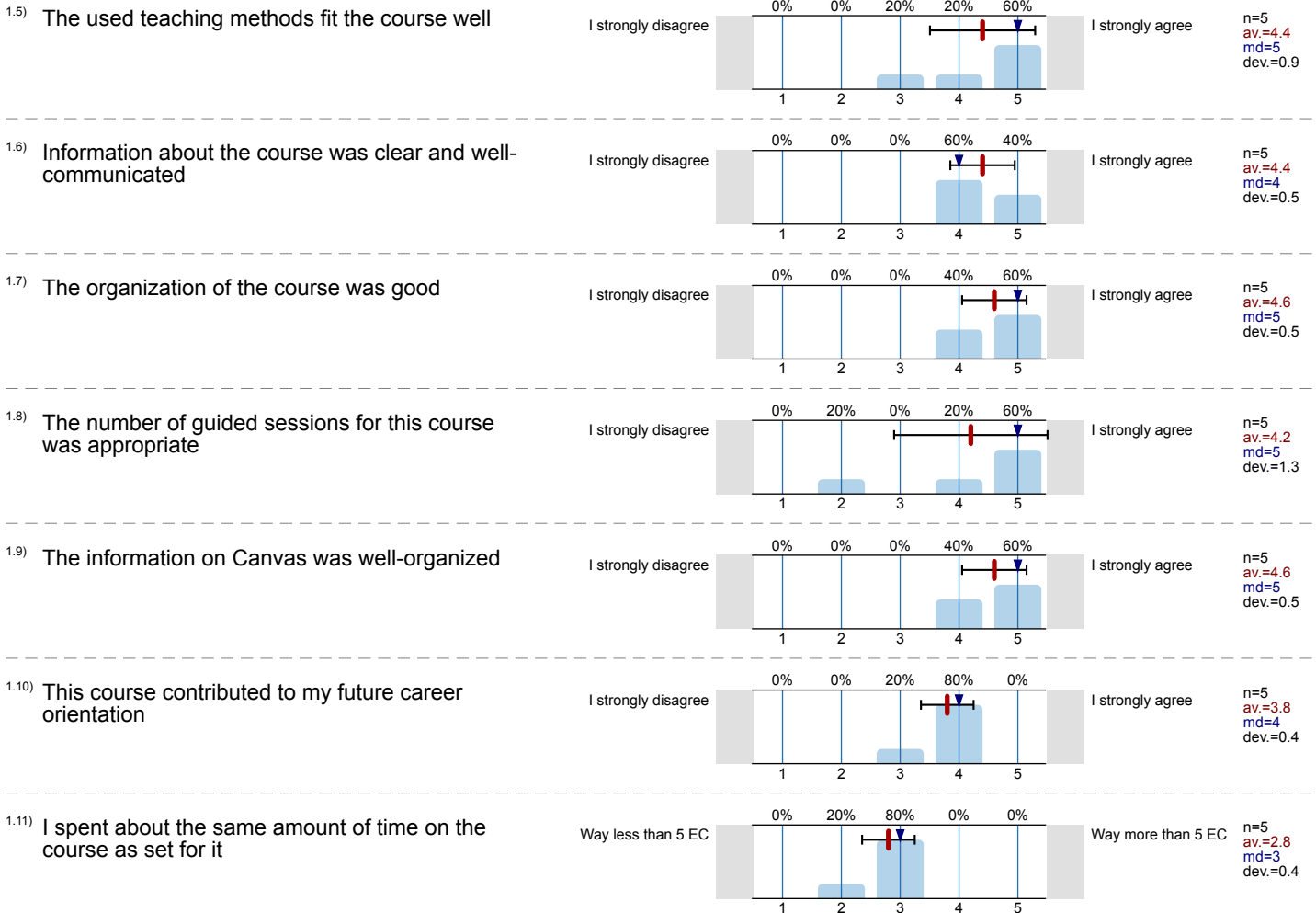
Legend

Question text

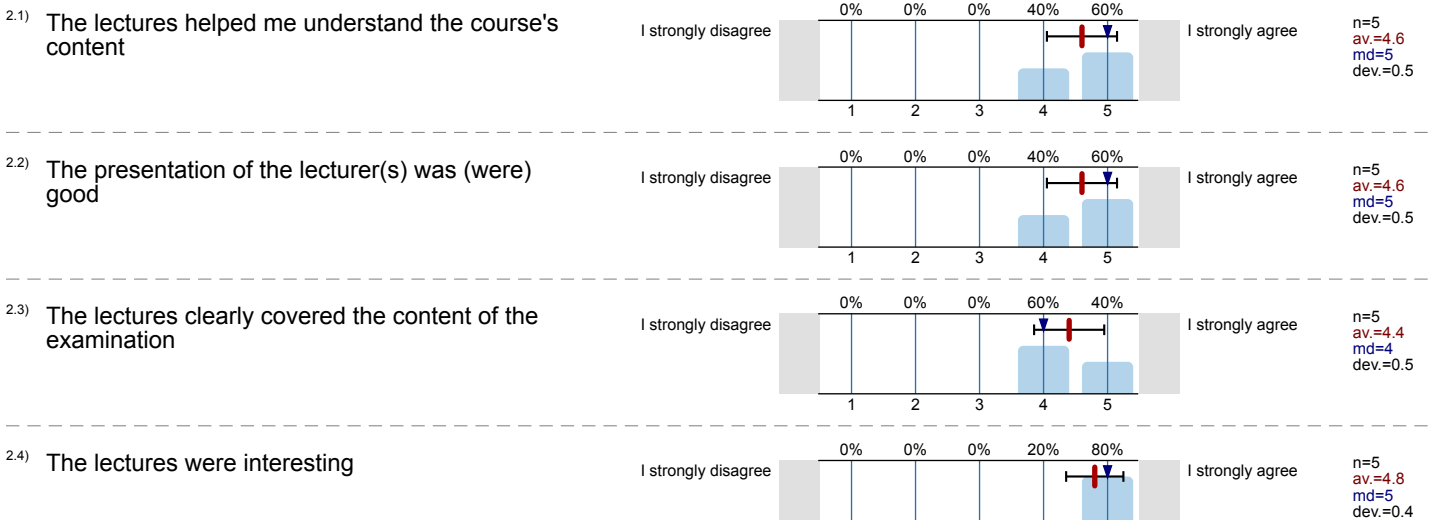


1. Education General

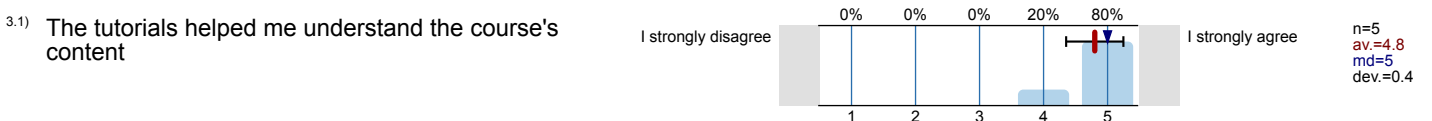




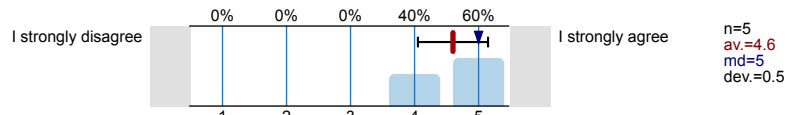
2. Lecture



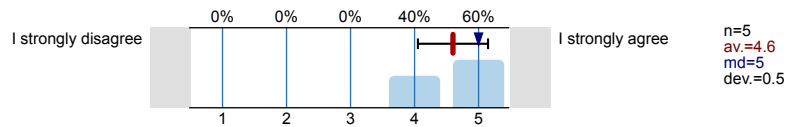
3. Tutorial



3.2) The level of the questions and the assignments was appropriate

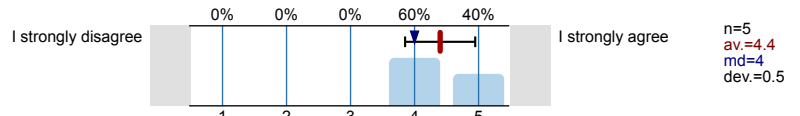


3.3) The guidance during the tutorials was good

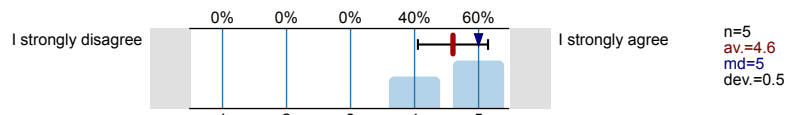


4. Assignments

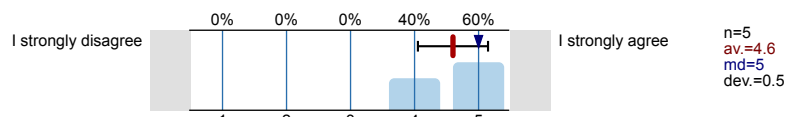
4.1) The assignments helped me understand the course's content



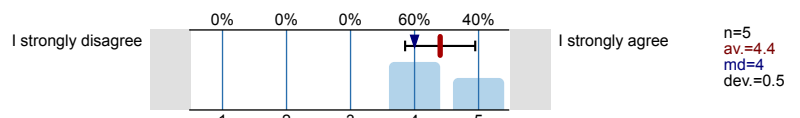
4.2) The level of the assignments was appropriate



4.3) The feedback on assignments was good

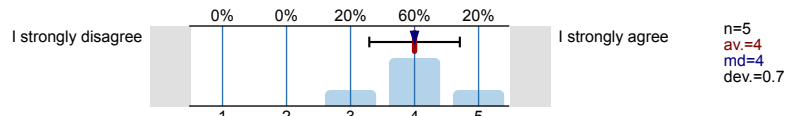


4.4) Due to the assignments I was better prepared for this course's examination

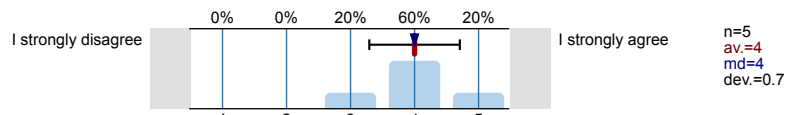


5. Study material

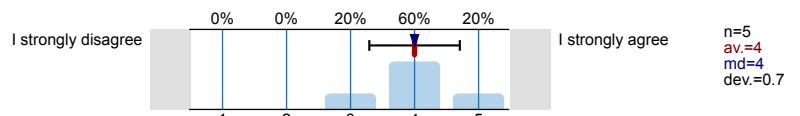
5.1) The study material was good



5.2) There was a clear link between the lectures and the study material

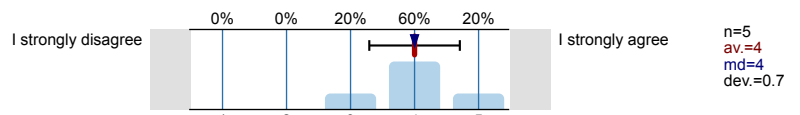


5.3) The study material helped me prepare for this course's examination

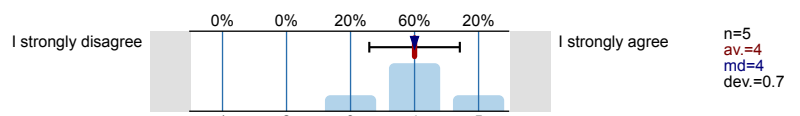


6. Exam

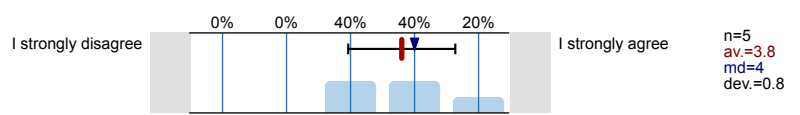
6.1) The level of the exam was appropriate



6.2) The time available for the exam was sufficient



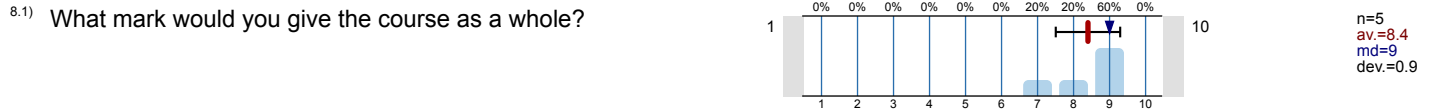
6.3) The exam was in accordance with my expectations



7. Lecturer's performance



8. Final judgement



Comments Report

9. Open questions

^{9.1)} What are the strong points for this course?

- - Very enthusiastic teacher!
 - Clear structure of the course
- Enthusiastic teacher, compliment to Florian! Also, clear links to other scientific fields, writing a paper, doing a master's thesis, etc. Taught methods will be useful in further career.
- Tutorials

^{9.2)} What are the weak points of this course? Please name suggestions for improvement

- - I think there could be more coherence between the first blocks and the last one (in structure)
 - In the current structure, now you only want to pass it sufficiently (so less motivation to make it very nice)
 - The name of the course is I think less attractive for the other CEM profiles, I think something like "Tools for Quantitative Data Analysis" would suit better.

- Contained less literature sessions on the subject.
- The last lecture about stated choice/ conjoint analysis was not very clear, feedback on the corresponding assignment was practically non-existent, big contrast with the rest of the course