Florian Schuberth

(born January 4th 1987, German citizen)

University of Würzburg, Faculty of Business Management and Economics, Department of Economics
Room 498a, Sanderring 2, 97070 Würzburg, Germany
florian.schuberth@uni-wuerzburg.de, Phone: +49 931 31 89911

EDUCATION

Doctoral Studies of Econometrics, University of Würzburg, 2012 – present.
Research visit under the supervision of Prof. Jörg Henseler, University of Twente, The Netherlands, 08. – 09.2016.
Research visit under the supervision of Prof. Jörg Henseler, University of Twente, The Netherlands, 08. – 09.2015.
M.Sc. in Economics (Grade 1.5), University of Würzburg, 2012.
Major subjects: Econometrics, Banking and Finance.
B.Sc. in Economic Science (Grade 2.1), University of Würzburg, 2010.

EMPLOYMENT

Research/Teaching Assistant to Prof. Kukuk, University of Würzburg, 2012 – present.
Lecturer at the applied university of Würzburg-Schweinfurt 2012 – 2016.
Statistical Department of the City of Würzburg, Internship, Würzburg, 2011.
Student Research Assistant to Prof. Kukuk, University of Würzburg, 2009 – 2011.
Student Research Assistant to Prof. Fehr, University of Würzburg, 2009 – 2011.

RESEARCH INTERESTS

Structural equation modeling with latent variables, Covariance-based estimators, Composite-based estimators, Partial Least Squares path modeling, GSCA, correlation analysis.

AWARDS & SCHOLARSHIPS

Award of Georg-von-Schanz-Association: Fourth best Master's Degree of the Year, University of Würzburg, 2012.

PUBLICATIONS & WORKING PAPERS

Rodriguez-Entrena, Macario; Schuberth, Florian; Gelhard, Carsten (2016). Assessing statistical differences between parameter estimates in Partial Least Squares path modeling. Quality & Quantity.

Schuberth, Florian; Henseler, Jörg; Dijkstra, Theo K. (2016). Partial Least Squares path modeling using ordinal categorical variables. Quality & Quantity.

Hoehn, Balthasar; Schuberth, Florian; Steiner, Manuel (2014). Dealing with Heteroskedasticity, Autocorrelation and Endogeneity in German Audit Fee Panel Data - Comparing Approaches (Working paper).

BOOK CHAPTERS

Schuberth, Florian; Cantaluppi, Gabriele (forthcoming). Ordinal consistent partial least squares. In: Latan, Hengky; Noonan, Richard (Eds.). Partial Least Squares Structural Equation Modeling Basic Concepts, Methodological Issues and Applications. Berlin, Heidelberg: Springer.

CONFERENCE PRESENTATIONS

Schuberth, Florian; Büchner, Rebecca; Schermelleh-Engel, Karin; Dijkstra, Theo K.. Polynomial factor models: non-iterative estimation via method of moments. Meeting of the Working Group Structural Equation Modeling, Ghent, March 16-17, 2017.

Schuberth, Florian; Henseler, Jörg; Dijkstra, Theo K.. Partial least squares path modeling using ordinal categorical indicators. Meeting of the Working Group Structural Equation Modeling, Zurich, Suisse, April 7-8, 2016.

CONFERENCES & SEMINARS

Meeting of the Working Group Structural Equation Modeling, Ghent (participant); 2017

Meeting of the Working Group Structural Equation Modeling, Berlin (participant); 2016

Meeting of the Working Group Structural Equation Modeling, Berlin (Discussant only); 2015

Barcelona GSE Summer School, Barcelona
Panel Data Linear Analysis, Prof Badi Baltagi; Meeting of the Working Group Structual Equation Modeling, Frankfurt (Discussant only); 2014.

FIFOS Workshop, Würzburg; Meeting of the Working Group Structual Equation Modeling, Bielefeld (Discussant only); Workshop: Principles of PLS Path-Modeling, Würzburg; Meeting of the Graduate School Economics, Law and Social Studies (Würzburg), Oberjoch; 2013.

Bavarian Graduate Program in Economics
Advanced Econometrics, (Prof. Jeffrey Wooldridge), Muggendorf; FIFOS Workshop, Würzburg; 2012.

REFEREE ACTIVITY

Journal of Business Research, Industrial Management & Data Systems, Journal of Ecological Economics

TEACHING EXPERIENCE

Principles of Statistics (Exercise), Principles of Quantitative Methods (Exercise), Computational Economics (Exercise), Computer Lab in Regression Analysis (Lecture/Exercise), Econometrics 1 (Exercise), Econometrics 2 (Exercise), Microeconometrics (Exercise), Principles of Statistics for Business Administration (Lecture), Statistics II for Business Administration (Lecture).
Certified lecturer (by ProfiLehre: basic level)

SOFTWARE

R, EViews, Stata, Mathematica, LaTeX, Fortran, Gretl, Office.

LANGUAGES

German (mother tongue), English (fluently spoken and written), French (basic knowledge).

REFERENCES

Professor Dr. Martin Kukuk
Chair for Econometrics
Faculty of Economics
University of Würzburg
martin.kukuk@uni-wuerzburg.de

Professor Dr. Jörg Henseler
Chair of Product-Market Relations
Departement of Design
Faculty of Engineering Technology
University of Twente
j.henseler@utwente.nl

Professor Dr. Theo K. Dijkstra
Faculty of Economics and Business
University of Groningen
t.k.dijkstra@rug.nl

Würzburg, March 2017